enovitis EXTRÊME

Annex I
Policy pursuant to the General Data Protection Regulation

Transparent information, communication and modalities for the exercise of the rights of the data subject
The privacy policy is a tool for transparency regarding the processing of personal data and the exercise of rights. ON THIS PAGE, THE UNIONE ITALIANA VINI SERVIZI SOCIETÀ COOPERATIVA PROVIDES, AS FORESEEN in article 12 of the General Data Protection Regulation ("GDPR"), all the information referred to in articles 13 and 14 and the communications referred to in articles 15 to 22 and Article 34 of the GDPR relating to processing in a concise, transparent, intelligible and easily accessible form, with simple and clear language.

a) The owner of the processing of personal data relating to the Exhibitors of Enovitis extrême is UNIONE ITALIANA VINI SERVIZI SOCIETÀ COOPERATIVA ("UIV"), with registered offices at 3, Via San Vittore al Teatro, 20123 Milan, registered with the Chamber of Commerce of Milan, REA (Economic Administrative Index), n° 333340, tax code number 00868400151, who can be contacted at all times by registered mail or on the number 045 8237805, or by email at the email address privacy@uiv.it.
If you are not satisfied with the response obtained by the Owner, you can contact the UIV data protection officer (DPO), by registered mail at 3, Via San Vittore al Teatro, 20123 Milan, or by email at the e-mail address dpo@uiv.it.

b) Personal data is collected and used in accordance with the principles of lawfulness, fairness and transparency for specific, explicit and legitimate purposes and subsequently processed in a way that is not incompatible with these purposes; they are adequate, relevant and limited to what is necessary in compliance with the principles of accuracy, limitation of conservation, integrity and confidentiality and responsibility of the owner. By completing this form, the person concerned can provide the personal data necessary for registration to the event as an Exhibitor. Communication of personal data for these purposes is obviously necessary and failure to enter the requested data will prevent registration. For these purposes only, the data may be communicated to third party companies that, as data processors, provide organisational and technical services relating to Enovitis extrême such as, but not limited to, assistance and maintenance services, printing, data processing, administrative consultancy, detection of the performance of the event, also based abroad. The updated list of data processors is available from the UIV at the addresses given.
The provision of certain additional data, specifically marked, may be useful to the UIV to improve services and facilitate contacts with the Exhibitor. Furthermore, with the explicit consent of the Exhibitor, the data concerning him/her can be processed by UIV for the purpose of:
i) sending advertising material, direct sales, market research or commercial communications by post, telephone, e-mail, sms, mms, on trade fairs of interest to you and on UIV services and products;
ii) analysis of data, events and services related to the Exhibitor for the identification, which may include electronic processing, of his/her preferences and possible services and products of interest to him/her.

c) We will process your data only if you have given your consent, or if it is necessary to execute a contract with you.

d)d) Your personal data will be processed by our authorised personnel. Personal data will under no circumstances be disseminated or transferred to third parties, beyond the situations described in letter b).

e) For certain processing only, we may use external companies.

The rights of the persons concerned
To ensure the correct and transparent processing of your personal data on our part, we provide you with the following additional information.

a) The data is stored for the period necessary to achieve the purposes for which it was collected; this storage time derives from the need you yourself have determined; if you do not wish your data to be further processed, all you have to do is to inform the UIV, in the manner described in letter a) of the privacy policy and your data will be immediately deleted;

b) in the same way, you can at any time and without any formality, ask the UIV for access to personal data, the rectification or cancellation of this data or the limitation of the processing that concerns you or you can simply oppose the processing, in addition to requesting data portability pursuant to Article 20 of the GDPR;

c) you can of course withdraw your consent at any time;

d) you can always file a complaint with the supervisory authority;

e) when the disclosure of personal data is a necessary requirement for the conclusion of the contract, the failure to communicate such data results in the impossibility for us to execute the contract;

f) the persons concerned will under no circumstances be subjected to decisions based solely on automated processing, including profiling, which produce legal effects or which significantly affect the person.
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Collection of consent pursuant to the General Data Protection Regulation

By completing the Admission form you confirm that you have received all the information referred to in articles 13 and 14 of the GDPR.

- ❑ You authorise UIV to process your data to improve services and facilitate contact with you.
- ❑ You authorise UIV to process your data also for the purpose of sending advertising material, for direct sales purposes, for market research or commercial communications by post, telephone, e-mail, sms, mms, on trade fairs and on UIV services and products, as well as for data analysis and identification of your preferences and possible services and products of your interest. The UIV will naturally manage your data in compliance with the GDPR.

Stamp and legible signature of Legal representative.

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Organizing Secretariat
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Organized by
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